

**ANDERSON MADISON COUNTY
VISITORS BUREAU COMMISSION**

THURSDAY, January 13, 2022

**VISITORS BUREAU MEETING ROOM
8:00 A.M.**

MINUTES

Attending: Commission President Marj Shell, Rick Fulaytar, Skye Huff, Chelsie Jaramillo and Darla Sallee

Ex-officio: Mark Thacker, Executive Director
Robin Van Camp Gerhart, Board Chair Person

Absent: Patrick Rice and Scott Crossley

- I. The meeting was called to order by President Marj Shell at 8:05 am.
- II. The Commission was called on to approve or amend the agenda. Motion to approve was made by Rick Fulaytar. Seconded by Syke Huff. Motion Passed
- III. The Secretary's report was reviewed from the November 11, 2021 meeting. Motion to approve by consensus. Motion Passed.
- IV. The Treasurer's report gave the Commission's financial status noting that through December 31, 2021 the balance in Innkeepers Tax collected was \$679, 717.50. Hotels one-month delinquent: Anderson Inn, Baymont Inn, Red Roof Inn, and Mar Jon. Hotels two-month delinquent: Hampton Inn. Motion to approve was made by Syke Huff. Seconded by Chelsie Jaramillo. Motion Passed.
- V. Old Business:
 - A. Rules for Procedure – Distributed for review and will be sent out via email. Special meeting as soon as possible to approve. All comments need to be sent to Marj and Mark.
 - B. Other - None
- VI. New Business:
 - A. 2021 Review – Mark planning 2021 was tight, due to increase in Innkeepers Tax the budget was amended to reflect increase. Added two (2) employees to staff. Mark thanked Commission members.
 - B. Membership – Scott Crossley has resigned as Secretary, asked the Commission to consider his assistant, Kelley, to replace him. Skye Huff is leaving Commission to transfer to Board. Mark is looking to tenure of Commission members going forward.
 - C. AMCVB Strategic Plan – Commission will be kept “in the loop” on the Strategic Plan for the Bureau. Don Anderson will be work with the Bureau. Don is in town for a meet and greet January 21, 2022. Budget was set at \$30,000, to date the cost is \$10,000 with an additional \$3,000 for possible marketing.
 - D. Other – Fiscal impact of bill SB-390, authored by Mike Gaskill, that could impact the Commission

due to Innkeepers Tax. Bill would also impact Food & Beverage tax. The Commission currently reports to the auditor annually.

- VII. President's Remarks: Marj thank the members for attendance. She also asked for Darla to consider the office of Secretary and contact Marj.
- VIII. Adjourn – The meeting was adjourned at 8:47AM.

Respectfully Submitted by:
Robin Gerhart, Board Chair Person

2022 COMMISSION MEETING

8:00 AT THE ANDERSON MADISON COUNTY VISITORS BUREAU

**APRIL 21
JULY 14
OCOTBER 13**