

**ANDERSON MADISON COUNTY
VISITORS & CONVENTION BUREAU COMMISSION**

THURSDAY, APRIL 21, 2022

**VISITORS BUREAU MEETING ROOM
8:00 A.M.**

MINUTES

Attending: Commission President Marj Shell, Kelley Morgan, Darla Sallee (virtual), & Janet Stover

Ex-officio: Mark Thacker, Executive Director & Syke Huff, Board Chair (virtual)

Absent: Rick Fulaytar, Deep Patel, Ramiro Rincones

- I. The meeting was called to order by President Marj Shell at 8:11 am.
- II. The Commission was called on to approve or amend the agenda. Motion to approve was made by Darla Sallee. Seconded by Janet Stover. Motion Passed
- III. The Secretary's report was reviewed from the January 13, 2022 meeting. Motion to approve was made by Darla Sallee. Seconded by Janet Stover. Motion Passed.
- IV. The Treasurer's report gave the Commission's financial status noting that through March 31, 2022, \$134,451 has been collected in innkeepers tax. Hotels that are delinquent are estimated between two and three, names were not available at the time of the meeting, but Mark Thacker stated the Hampton Inn and Quality Inn were part of the list. Motion to approve was made by Kelley Morgan. Seconded by Janet Stover. Motion Passed.
- V. Old Business:
 - A. AMCVB Strategic Plan – May need to push back final strategic planning meeting with the board, due to technology issues and engagement challenges based on the facilitator's, Don Anderson, personal time conflicts, and the meeting location amenities. Final documents are being finished up and Mark Thacker will distribute as soon as they are available. If the meeting is delayed, delay would be roughly two weeks.
 - B. Rules Update – Special meeting in March led to board approval of rule amendments. Mark Thacker has sent to Jeff Graham (Madison County Attorney) for County approval.
 - C. Other - None

VI. New Business: None

A. Other –

- a. Visit Indiana Week. Looking for Board and Commission representatives to greet guests, roughly 20 per day, Monday through Thursday. Friday is projected to be a busier day. 11am to 1pm are the times needing representation
- b. The One Six Mix – would like bureau representatives to attend to support community

VII. President's Remarks: Looking for representation on May 6 at the Bureau for the "What will you Discover" celebration for 40th Anniversary of the Visitors Bureau.

IX. Adjourn – The meeting was adjourned at 8:29 AM.

Respectfully Submitted by:

Kelley Morgan, Commission Secretary

2022 COMMISSION MEETINGS
8:00am at the Anderson Madison County Visitors Bureau

July 14
October 13