

Anderson Madison County Visitors Bureau

2022 Budget

Income

2999 Support and Revenue	
3005 Commission Contract	\$735,000.00
3010 Special Allocations	\$0.00
3030 Grant Income	\$0.00
3060 Bridal Guide Promotion Sales	\$0.00
Total 2999 Support and Revenue	\$735,000.00
Total Income	\$735,000.00

5009 Promotional Expenses

5100 Salaried/Hourly Employees	\$252,617.77
5110 Employer Payroll Taxes	\$19,772.79
5120 Employee Benefits	\$31,298.02
5130 Printed Materials	\$14,000.00
5140 Web Site/Home Page	\$3,500.00
5170 Meetings/Conventions	\$10,000.00
5180 Sporting Events	\$5,000.00
5190 Misc Promotional Material	\$12,000.00
5200 Travel Promotion	\$15,000.00
5210 Festivals, Fairs, & Events	\$4,000.00
5220 Sponsorships	\$30,000.00
5225 Grants	\$70,000.00
5230 Tourism/Visitor	\$37,500.00
5240 Telephone	\$7,000.00
5340 Postage	\$7,000.00
5400 Marketing (Advertising)	\$100,000.00
5450 Community Relations	\$1,500.00
5500 Promotional Travel	\$7,000.00
5510 Dues & Subscriptions	\$21,000.00
5910 Newsletter	
Total 5009 Promotional Expenses	\$648,188.58

6009 Operational Expenses

6200 Maintenance & Repairs	\$15,000.00
6225 Computer Maintenance	\$7,400.00
6250 Vehicle Maintenance & Repairs	\$1,000.00
6260 Model H Huckster	\$0.00
6300 Office Supplies	\$5,000.00
6350 Equipment Leases	\$3,500.00
6460 Utilities	\$14,000.00
6600 Insurance - Property	\$6,500.00
6700 Equipment Purchases	\$15,000.00

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6910 Depreciation	
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Total 6009 Operational Expenses	\$67,400.00
7009 Administration Expenses	
7400 Professional Fees	\$3,000.00
7500 Audit Expense	\$10,000.00
7600 Meeting Expense	\$2,000.00
Total 7009 Administration Expenses	\$15,000.00
Total Expenses	\$730,588.58