

ANDERSON MADISON COUNTY VISITORS BUREAU, INC.**2023 Budget****Income**

2999 Support and Revenue	
3005 Commission Contract	\$745,000.00
3010 Special Allocations	\$0.00
3030 Grant Income	\$0.00
3060 Bridal Guide Promotion Sales	\$0.00
Total 2999 Support and Revenue	\$745,000.00
Total Income	\$745,000.00

5009 Promotional Expenses

5100 Salaried/Hourly Employees	\$268,256.42
5110 Employer Payroll Taxes	\$20,969.12
5120 Employee Benefits	\$33,570.73
5130 Printed Materials	\$14,000.00
5140 Web Site/Home Page	\$15,000.00
5170 Meetings/Conventions	\$7,500.00
5180 Sporting Events	\$8,000.00
5190 Misc Promotional Material	\$10,000.00
5200 Travel Promotion	\$12,000.00
5210 Festivals, Fairs, & Events	\$3,000.00
5220 Sponsorships	\$40,000.00
5225 Grants	\$70,000.00
5230 Tourism/Visitor	\$5,000.00
5240 Telephone	\$6,000.00
5340 Postage	\$2,500.00
5400 Marketing (Advertising)	\$70,000.00
5401 Social Media	\$45,000.00
5402 Digital Media	\$3,000.00
5450 Community Relations	\$1,000.00
5500 Promotional Travel	\$5,000.00
5510 Dues & Subscriptions	\$25,000.00
5910 Newsletter	
Total 5009 Promotional Expenses	\$664,796.27

6009 Operational Expenses	
6200 Maintenance & Repairs	\$16,000.00
6225 Computer Maintenance	\$4,000.00
6250 Vehicle Maintenance & Repairs	\$1,000.00
6260 Model H Huckster	\$0.00
6300 Office Supplies	\$5,000.00
6350 Equipment Leases	\$2,500.00
6460 Utilities	\$14,000.00
6600 Insurance - Property	\$8,697.00
6700 Equipment Purchases	\$14,800.00
6910 Depreciation	
Total 6009 Operational Expenses	\$65,997.00
7009 Administration Expenses	
7400 Professional Fees	\$3,000.00
7500 Audit Expense	\$7,000.00
7600 Meeting Expense	\$4,206.73
Total 7009 Administration Expenses	\$14,206.73
Total Expenses	\$745,000.00