

**ANDERSON MADISON COUNTY  
VISITORS & CONVENTION BUREAU COMMISSION**

**THURSDAY, January 12, 2023**

**VISITORS BUREAU MEETING ROOM  
8:00 A.M.**

**MINUTES**

Attending: Commission President Marj Shell, Rick Fulaytar, Kelley Morgan, Alison Flores, & Janet Stover

Ex-officio: Mark Thacker, Executive Director

Absent: Darla Sallee, Skye Huff

- I. The meeting was called to order by President Marj Shell at 8:01 a.m.
- II. The Commission was called on to approve or amend the agenda. Motion to approve was made by Rick Fulaytar. Seconded by Janet Stover. Motion Passed.
- III. The Secretary's report was reviewed from the October 13, 2022 meeting. Motion to approve was made by Janett Stover. Seconded by Rick Fulaytar. Motion Passed.
- IV. The Treasurer's report gave the Commission's financial status noting that through December 31, 2022 the balance in the innkeepers tax collected revenue is \$734,142.92. Motion to approve was made by Kelley Morgan. Seconded by Janet Stover. Motion Passed.
- V. Old Business:
  - A. **Rules for Procedure:** After being reviewed and commented on by County Counsel, modifications to prior version of the Rules for Procedure were presented. Main change is based on County's meeting policy. Visitors Commission Rules were amended to align with County policy. County Counsel approved those amendments. Motion to approve Rules of Procedure with changes as presented was made by Marj Shell. Seconded by Rick Fulaytar. Motion Passed.
  - B. **Inn Keepers Tax:** Three locations behind 3 months. One location behind 4 months.
  - C. **Other :** None
- VI. New Business:

- A. **2022 Review:** 2022 was a good year.
  - a. All Festivals and Fairs up and running. In addition, Bureau staff facilitated a Best Practices Forum for Fairs and Festivals.
  - b. Inn Keepers Revenue came in as projected for the year 2022. Hope Inn Keepers tax stays on projection for 2023, with a small increase.
  - c. Staff: working on end of year finances.
  - d. New hotel coming in 2023.
  - e. ITA has recommended Mark Thacker as a potential board member.
  - f. Looking forward to a great 2023.
  
- B. **Membership:** Recruiting several new members for the commission. Marj Shell is willing to postpone Commission retirement until the new VP is in place and settled.
  
- C. **Other:**
  - a. **Legislation:** Food & Beverage Tax legislative efforts will be presented again this session. Innkeepers tax is not on the docket. Casinos are exploring online gaming and how that impacts local DMOs.

VII. President's Remarks: None

VIII. Adjourn – The meeting was adjourned at 8:28 AM.

Respectfully Submitted by: Kelley Morgan, Commission Secretary

**2023 Commission Meetings at 8:00 a.m. at the Anderson Madison County Visitors Bureau**

**April 13  
July 13  
October 12**