

**ANDERSON/MADISON COUNTY  
VISITORS & CONVENTION BUREAU COMMISSION**

**THURSDAY, April 20, 2023**

**VISITORS BUREAU MEETING ROOM  
8:00 A.M.**

**MINUTES**

Attending: Commission President Marj Shell, Kelley Morgan, Jan Davis, Darla Sallee & Janet Stover

Ex-officio: Mark Thacker, Executive Director & Skye Huff, Board Chair

Absent: Rick Fulaytar

- I. The meeting was called to order by President Marj Shell at 8:05 a.m.
- II. Welcome New Member, Jan Davis
- III. The Commission was called on to approve or amend the agenda. Motion to approve was made by Jan Davis. Seconded by Janet Stover. Motion Passed.
- IV. The Secretary's report was reviewed from the January 12, 2023 meeting. Motion to approve was made by Marj Shell. Seconded by Janet Stover. Motion Passed.
- V. The Treasurer's report gave the Commission's financial status noting that through March 31, 2023 the balance in the innkeepers tax collected revenue is \$186,162. Motion to approve was made by Kelley Morgan. Seconded by Darla Sallee. Motion Passed.
- VI. Old Business:
  - A. **Inn Keepers Tax:** Two locations behind 2 months. One location paid late.
  - B. **Other :** None
- VII. New Business:
  - a. **Administrative Efforts Recommendation** - Recommendation by Mark Thacker to create a better relationship with the county treasurer's office regarding communications from Visitors Commission to hoteliers to include clear policy and benchmarks in relationship to delinquencies. Attorneys are to draft agreement to include a 10 percent late fee which is proposed to be shared with the treasurer's office.

- b. **Taste of Madison County, Sept 23** – Secured September 23, 2023, 5 to 9 pm at the Dickmann Town Center. Have obtained permissions to close streets to have 30 food and beverage vendors and 20 local artisan booths. Deadline to have vendors secured is by late June.
- c. **Membership** – Alison Flores has resigned from Commission. Alison was in line to take over treasurer’s position.  
Motion to accept Alison Flores resignation made by Darla Sallee. Seconded by Janet Stover.
  - i. Alison Flores recommended a possible replacement commission member, Abby Shores. Recommendation to accept Abby Shores to the Visitors Commission pending vetting by Mark Thacker and Marj Shell. Motion to accept recommendation by Janet Stover. Seconded by Kelley Morgan.

VIII. President’s Remarks: None

IX. Adjourn – The meeting was adjourned at 8:34 AM.

Respectfully Submitted by: Kelley Morgan, Commission Secretary

**2023 Commission Meetings at 8:00 a.m. at the Anderson Madison County Visitors Bureau**

**July 13  
October 12**