

**ANDERSON MADISON COUNTY
VISITORS COMMISSION**

THURSDAY, JULY 13, 2023

**VISITORS BUREAU MEETING ROOM
8:00 A.M.**

MINUTES

Attending: Commission President Marj Shell, Rick Fulaytar, Kelley Morgan, Darla Sallee, Abby Shores, & Janet Stover

Ex-officio: Mark Thacker, Executive Director & Skye Huff, Board Chair

Absent: Jan Davis

- I. The meeting was called to order by President Marj Shell at 8:00 a.m.
- II. Welcome New Member, Abby Shores
- III. The Commission was called on to approve or amend the agenda. Motion to approve was made by Rick Fulaytar. Seconded by Kelley Morgan. Motion Passed.
- IV. The Secretary's report was reviewed from the April 20, 2023 meeting. Motion to approve was made by Marj Shell. Seconded by Janet Stover. Motion Passed.
- V. The Treasurer's report gave the Commission's financial status noting that through June 30, 2023 the balance in the innkeeper's tax collected revenue is \$360,188.76. Motion to approve was made by Marj Shell. Seconded by Janet Stover. Motion Passed.
- VI. Old Business:
 - A. Administrative Efforts Recommendations: Put out a document co-branded with the Treasurers' office and AMCVB that presents outlined policy and procedures to collect taxes to assist with general confusion for all parties. A future meeting with both parties is to be set.
 - B. Plumbing Repair: 11,000 requested based on quotes for plumbing repair, and 5,000 for concrete repair and flooring. Actual expenses came in below projected costs. Project has been completed. Overage to be returned to the Commission.
 - C. Other: None

VII. New Business:

- A. Semi-Annual AMCVB Review: Expenses are on track with projections, except for facility repairs due to plumbing repairs and general, minor long-term maintenance issues. Mark Thacker did state there are some minor coding issues with expenses but will be corrected and a corrected document will be issued.
- B. Forecasting 2024 Budget: 2024 budgeting forecast planning meeting will be called for before the next commission meeting with Mark Thacker, Executive Director, Commission President Marj Shell and Treasurer Rick Fulaytar, along with Abby Shores (incoming Treasurer).
- C. Taste of Madison County, Sept. 23: Significantly under-target for food vendors, so the viability of the event is being discussed. Vendors must be committed by the end of July. Issues with other competing events is the hurdle for vendors committing.
- D. Other
 - a. Anderson University: Camps occurring, and they will pay innkeeper's tax for camper's lodgings
 - b. Multiple sporting events upcoming in the area (Pickle Ball, Soft Ball, etc.)
 - c. Traffic counter installed at the AMCVB building. Will provide numbers at a future meeting

VIII. President's Remarks: Thanked everyone for their time and effort.

IX. The meeting was adjourned at 8:36 a.m.

Respectfully Submitted by: Kelley Morgan, Commission Secretary

2023 Commission Meetings at 8:00 a.m. at the Anderson Madison County Visitors Bureau

October 12