

We are
MADISON COUNTY
INDIANA

"We Are Madison County" is a celebration of meaningful, impactful groups and individuals who make up Madison County's unique and cherished culture.

We celebrate community partnerships.

We are human-focused.

We unite, not divide.

We promote, not advertise.

We advocate, not politicize.



Scan the code to sign up for our email list!



SIPPING AROUND DOWNTOWN ANDERSON: WINERY, BREWERY, DISTILLERY & MORE



*Treva Bostic
Owner, Cultured
Urban Winery*

Experience a one-of-a-kind town that combines recognized wines and the artistry of locally brewed ale! Cultured Urban Winery, which opened its doors in 2022, has become a destination for more than just locals. Red or white, sweet or dry; you'll find a wine to sip and enjoy while downtown. Cultured Urban Winery provides a relaxing environment to try new wines and charcuterie boards while spending time with friends and family.

Explore Creatures of Habit to experience the town's finest craft beers. Creatures of Habit opened in 2019 with more than 26 craft beers, cider, seltzer and kombucha. With over 200 selections of beer, ciders, seltzers, mead and wine in their bottle shop, you're sure to find one you love! Creatures of Habit also has family-friendly dining with a full menu option.

Cultured Urban Winery and Creatures of Habit are proud to announce their wines and craft beer placed in the 2023 Indiana State Fair in the professional wine and beer division. Cultured Urban Winery received Silver medals for Pink Moscato, Washington Riesling and Red Blend. Bronze medals were awarded for Reserve Chardonnay, Merlot and Chilean Sauvignon Blanc. Creatures of Habit won a Silver medal for their Paramount Porter and Bronze Medal for their Gruenewald Bohemian Pilsner.

We encourage you to sip local during your visit and find your next favorite wine, slushy, beer, cider, mead or kombucha.



MAKE48 EVENT SHINES SPOTLIGHT ON INNOVATION

Purdue Polytechnic Anderson recently hosted Make48, a nationally televised competition for high school teams from across the state, including teams from Elwood, Frankton, and Anderson.

Make48 is a 48-hour competition where teams are presented with a challenge and tasked to build a physical prototype, create a sales sheet, produce a 1-minute marketing video and pitch their big idea to a panel of judges. With access to expert tool technicians and high-tech equipment, competing teams had the power to build almost anything they could dream up.

Purdue Anderson was selected as one of just five national sites for this competition due to the amazing maker space their facility offers. The 12,000-square-foot makerspace is broken up into a 3D printing lab, woodworking shop, metal fabrication area, weld shop and design room. While designed as a lab space for Purdue students, this facility also attracts small business owners and inventors who may not have all the tools they need or who have outgrown their at-home work space.

The competition will air on the This Old House Network in November, and Purdue Polytechnic will be having a live watch party to showcase the event and celebrate the innovative achievements of our students.



*Clayton Whitson
President & CEO*



AUGUST IS MAKE-A-WILL MONTH



Ben Davis
President

A will is something every adult should have but surprisingly, only about a third of all American adults do. Chalk it up to busyness, procrastination, or lack of understanding, but 67% die without a will in place. Fortunately, every August, National Make-A-Will month is an annual reminder that wills aren't just for the rich and famous – they're for you, me, and everyone.

Wills can help ease the burden of decision making during a time that is already stressful enough. They can add peace of mind that your wishes are being fulfilled which can prevent confusion and even conflict among those who remain.

And lastly, having a will lets you create impact that lasts beyond your lifetime, possibly even for generations to come.

Everyone wants to make sure their loved ones are taken care of, and most people also wish to pay as little as possible in taxes. But community-based philanthropy through will planning can also help you to continue benefiting your community and the causes that you care about, after you're gone.

There are a number of local attorneys and planners who can provide some simple and low-cost tools for your will planning including philanthropy. If you don't know where to start, reach out to the Foundation and we can point you in the right direction. Take the opportunity today to protect what's most important, and make your own decisions on the legacy you will leave behind.



**MADISON COUNTY
COMMUNITY FOUNDATION**

YOU DON'T LOOK A DAY OVER 30!

Imagine the early 1800's. A wilderness of woods with white oak, poplar walnut, sycamore, and fir trees. Through the treaty of St Mary's in 1818, and legislation of 1820, Madison County was established January 4th, 1823. So, what has happened since?

Fast forward to the railroads and natural gas of the 1880's. The 1910's with the Remy Brothers to the 1920's with General Motors until 2000. At present we have Nestle, HyPro, NTN, and hundreds of other large, medium, and small businesses. Our county has seen its fair share of highs and lows in economic development during the last 200 years.

We now have a diverse group of companies offering some of the best career choices in the last 50 years! With

affordability, expanding parks and recreational opportunities, and some very good schools, Madison County is being viewed as a great place to move to.

What the next 200, or even 50 years, will look like is in our hands. Will we continue to build and plan, or react to growth? Do we build lasting value within the community, or take from it? On this birthday, think about how we can leave the community better and future generations will look back and say, well done!



Rob Sparks
Executive Director



PLACE-MAKING PROJECTS PROLIFERATE IN PENDLETON



Tammy Bowman
Executive Director

Pendleton's summer season will culminate in a series of place-making projects months in the making.

- A new mural, "Fall in Love with Pendleton," will be unveiled in Falls Park.
- A conversation area with inter-generational programming will be created.
- Four crosswalks will be collaboratively designed and painted at the intersection of Water Street and Pendleton Avenue.
- Three community concerts will take place in Falls Park, all hosted by civic or volunteer organizations.
- Heritage Fair, Fall Festival, a Fishing Derby and the annual Homecoming Parade will take place.
- Illuminated, monument style gateways reminiscent of the 1920's entrance to Falls Park will be completed. 1500 new plants will complement the area.
- A new playground will open to the public.

-Bicentennial porch parties will celebrate small town life and a Sunday stroll.

Each project's creation is a case study in collaboration and personal initiative.

For instance, a group of volunteers stewarded by Foundation staff member Lisa Floyd conceived the Depot Park Conversation Project to address a perceived divide between youth and elders sharing downtown spaces. The selected location enlivens a disused space. Funding for sunshades and seating was provided by an AARP Community Challenge Grant.

In this space, students will interview new friends over age 50 and write about the conversations, thereby building community. Adults age 50 and over may contact Lisa to participate.

An investment of just 30 minutes of time spent conversing across generations is a great way to get involved in grassroots community development. Contact lisa@southmadisonfoundation.org or call 765.778.8444 to get involved.



**SOUTH MADISON COMMUNITY
FOUNDATION**
Positive change. Lasting impact.

