

**ANDERSON MADISON COUNTY
VISITORS COMMISSION**

THURSDAY, OCTOBER 12, 2023

**VISITORS BUREAU MEETING ROOM
8:00 A.M.**

MINUTES

Attending: Commission President Marj Shell, Rick Fulaytar, Kelley Morgan, Jan Davis, & Abby Shores

Ex-officio: Mark Thacker, Executive Director & Skye Huff, Board Chair

Absent: Darla Sallee & Janet Stover

- I. The meeting was called to order by President Marj Shell at 8 a.m.
- II. Confidentiality agreements in place for sensitive materials.
- III. The Commission was called on to approve or amend the agenda. Motion to approve was made by Jan Davis. Seconded by Abby Shores. Motion Passed.
- IV. The Secretary's report was reviewed from the July 13, 2023 meeting. Motion to approved was made by Rick Fulaytar. Seconded by Abby Shores. Motion Passed.
- V. The Treasurer's report gave the Commission's financial status noting that through September 30, 2023, the balance in the innkeepers tax collected revenue is \$582,519.20. Motion to approve was made by Kelley Morgan. Seconded by Jan Davis. Motion Passed.
- VI. Old Business:
 - A. **Administrative Efforts** – Executive Director is working with the County Treasurer's office to establish confidentiality agreements between organizations. Also working to streamline communications regarding innkeeper collections.
 - B. **First Merchants Bank Interest** – First Merchants Bank now offering interest in the Bureau and Commission accounts. The Commission needs to establish a Reserve Policy. Discussion to explore investing \$350,000 in an 11-month CD at 5.25%. Motion to approve was made by Rick Fulaytar. Seconded by Jan Davis. Motion Passed.
 - C. Other: None
- VII. New Business:
 - A. **Future Meeting Options:** Asked for Commission members to look at 2024 dates to ensure that there will be no conflicts. If there are conflicts, a request has been made for those with conflicts contact Marj Shell and Mark Thacker with those conflicts to determine if meeting dates or times need to be adjusted.
 - B. **2024 Budget Presentation:** Most line items have stayed the same amount, except for salaries. Two retirements are occurring between now and February of 2024. One position will be rehired. In addition, a small increase in benefits due to inclusion of a reimbursement package possibility. A new line item added for 2024 is Marketing Research. Professional fees slightly

increased to account for attorney fees. The 2024 budget total is \$775,000. Motion to approve funding for the 2024 budget made by Rick Fulaytar. Seconded by Jan Davis. Motion Passed.

C. Membership: Rick Fulaytar and Marj Shell will be rolling off the Commission after January's Commission Meeting. Jan Davis is projected to take over President, Abby Shores is projected to take over Treasurer. Kelley Morgan has been asked to consider moving from Secretary to the Vice-President position. Two new Commission Members will be needed due to the vacancies.

D. Other: Bureau Open House and retirement gathering for Esther on December 12 and 13.

VIII. **President's Remarks:** Mark Thacker presented about the different boards and committees boards that he and the AMCVB staff are associated with.

IX. The meeting was adjourned at 8:55 a.m.

Respectfully Submitted by: Kelley Morgan, Commission Secretary

2024 Commission Meetings at 8:00 a.m. at the Anderson Madison County Visitors Bureau

January 11

April 11

July 11

October 10