

ANDERSON MADISON COUNTY VISITORS COMMISSION

THURSDAY, July 11, 2024

VISITORS BUREAU MEETING ROOM

10:00 A.M.

MINUTES

Attending: Commission President Jan Davis, Norman Rayford, Darla Sallee, Abby Shores, Janet Stover, and Amy Turner

Ex-officio: Mark Thacker, Executive Director

Absent: Kelley Morgan

- I. The meeting was called to order by President Jan Davis at 10:04 AM.
- II. The Commission was called on to approve or amend the agenda.
Motion to approve was made by Darla Sallee and seconded by Abby Shores.
Motion Passed
- III. The Secretary's report was reviewed from the April 11, 2024, meeting. Motion to approve was made by Norman Rayford and seconded by Amy Turner. Motion Passed.
- IV. The Treasurer's report gave the Commission's financial status noting that through YTD Revenue collected, the balance in the Commission is \$298,715.79.
Motion to approve was made by Norman Rayford and seconded by Darla Sallee.
Motion Passed.
- V. Old Business:
 - A. Hotel Updates
 - Tru by Hilton will be soft opening by end of month with grand opening in August
 - Mark Thacker will conduct a quick tour at the soft opening.
 - Avid should break ground soon after Tru opens.
 - Cobblestone in Elwood is still likely to happen.
 - Elwood is in ongoing discussions with the landowner regarding the fieldhouse.
 - There is interest in Pendleton by Fairfield, a Marriott hotel, at Exit 219.
 - Pendleton is working to check on city requirements.
- VI. New Business:
 - A. Commission Membership
 - Kelley Morgan submitted her resignation. Motion to accept was made by Janet Stover and seconded by Abby Shores. Motion approved.
 - Patrick Haulter, Mounds State Park, submitted a letter to join the AMCVB Commission. Motion to accept was made by Darla Sallee and seconded by Amy Turner. Motion approved.
 - Reorganization of officers was tabled until next meeting.
 - B. Semi-Annual Review
 - Mark Thacker shared that that the year-to-date totals are healthy.

C. 2025 Budget Planning

Mark Thacker explained how the budget works. He will reach out to Commission members in September for input and will present a budget in October. A motion was made by Abby Shores and seconded by Norman Rayford to pursue investment options. Discussion on new investment opportunities was tabled until October.

D. Other –

- Taste of Madison County is currently going on in northern, central, and southern locations in the county.
- White River Food Truck Festival will take place on August 10, 2024. Eleven food trucks, local artisan booths, music, petting zoo, and bounce houses will provide entertainment for all ages.

VII. President's Remarks:

President Jan Davis thanked everyone for their involvement.

VIII. Adjourn – The meeting was adjourned at 10:40 AM. Motion to adjourn was made by Norman Rayford and seconded by Amy Turner. Motion approved.

Respectfully Submitted by:

Janet Stover, Commission Secretary

2024 COMMISSION MEETINGS

October 10, 2024 - 10:00 A.M – Anderson Madison County Visitors Bureau