

**ANDERSON MADISON COUNTY VISITORS
COMMISSION**

THURSDAY, October 10, 2024

**VISITORS BUREAU MEETING ROOM 10:00
A.M.**

MINUTES

Attending: Commission President Jan Davis, Norman Rayford, Abby Shores, Janet Stover, and Amy Turner

Visitor: Marj Shell

Ex-officio: Mark Thacker, Executive Director

Absent: Patrick Haulter & Darla Sallee

- I. The meeting was called to order by President Jan Davis at 10:05 am.
- II. The Commission was called on to approve or amend the agenda. Motion to approve was made by Norman Rayford. Seconded by Amy Turner. Motion Passed
- III. The Secretary's report was reviewed from the July 11, 2024, meeting. Motion to approve was made by Abby Shores. Seconded by Norma Rayford. Motion Passed.
- IV. The Treasurer's report gave the Commission's financial status noting that through September 30, 2024, \$513,360.34 of innkeepers tax has been collected. Motion to approve was made by Norman Rayford. Seconded by Janet Stover. Motion Passed.
- V. Old Business:
 - A. Commission Officers

A motion was made by Abby Shores and seconded by Amy Turner to table the discussion on Commission officers. Motion passed.
 - B. Commission Reserves
 - It was decided that a Commission Reserve Policy needs to be drafted.
 - A new Commission capital account needs to be created for interest on reserves.
 - An amount of \$300,000.00 at approximately 2.5% will be put into a money market for six months at First Merchants Bank. Motion was made by Amy Turner and seconded by Norman Rayford. Motion passed.

- A motion was made by Amy Turner and seconded by Norman Rayford to remove Kelley Morgan from the account listing.
Motion passed.

C. Hotel Updates

- Mark Thacker noted that a few hotels are delinquent on innkeepers tax remittance and actions are being pursued.
- Tru Hotel held a soft opening and reported a lot of reservations
- More hotels are being planned within Madison County.

VI. New Business:

A. 2025 Budget

The 2025 budget is consistent with the 2024 budget.

A motion was made by Abby Shores and seconded by Norman Rayford to accept the budget.
Motion passed.

VII. President's Remarks:

Jan thanked the officers for agreeing to serve.

VIII. Adjourn – The meeting was adjourned at 10:40 AM.

Respectfully Submitted by:
Janet Stover, Commission Secretary

2024 AMCVB Open House
December 10 & 11 from 1 to 3pm

2024-2025 COMMISSION MEETINGS

10:00am Anderson Madison County Visitors Bureau
January 9
April 10
July 10
October 9